



**CITY OF MORROW, GEORGIA**  
**MAYOR AND CITY COUNCIL MEMBERS**

Mayor Jeffrey A. DeTar  
Mayor Pro Tem Jeanell Bridges  
Councilman Larry Ferguson  
Councilwoman Renee S. Knight  
Councilwoman Dorothy Dean

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Special Called Meeting

**Morrow, Georgia**  
**Strategic Planning Session**  
**January 12, 2019**  
**Facilitator, Langford D. Holbrook, Institute of Government, UGA**

**Agenda**

**8:00 am**

1. Individual goals for the session
  - *Each participant tells the group **what must happen for this to be a successful planning session.***
  - *Facilitator will record and post in the room to refer back to during the session.*
2. What makes Morrow unique?
3. Current environment assessment
  - *Facilitated discussion to assess the current environment and future needs and trends in Morrow:*
    - ***What is working well?***
    - ***What needs improvement?***
    - ***What are current or future trends or needs the Council must be aware of as you plan?***
4. Review work plan from July 2018 planning retreat
  - *What is completed, what needs to be continued, is anything no longer a priority?*
5. Identification of goals
  - *Given the vision, current environment, priorities and needs, what are the Mayor and Council's goals? What needs to be done over the next 18 months?*
  - *Prioritize top five if necessary*

**12:00 pm Lunch**

6. Identification of action strategies
  - *For each of the top five goals identify up to three specific action strategies necessary to fulfill the objective (where to get started). For each strategy identify the following:*  
*The meeting will be held in the Council Chambers of the Morrow Municipal Complex*  
*1500 Morrow Road. Morrow, GA 30260*



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- *Who is responsible*
- *Timetable going forward*
- *Budget and identification of funding sources if applicable*
- *Identification of partners and their roles*
- *Identification of obstacles and possible solutions*
- *Next steps*

7. Wrap-up, questions and final thoughts

**3:30 Adjourn**

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